



# TV WHITESPACE

# WHAT IS IT?

<https://www.youtube.com/watch?v=SofOEsh3BNU>

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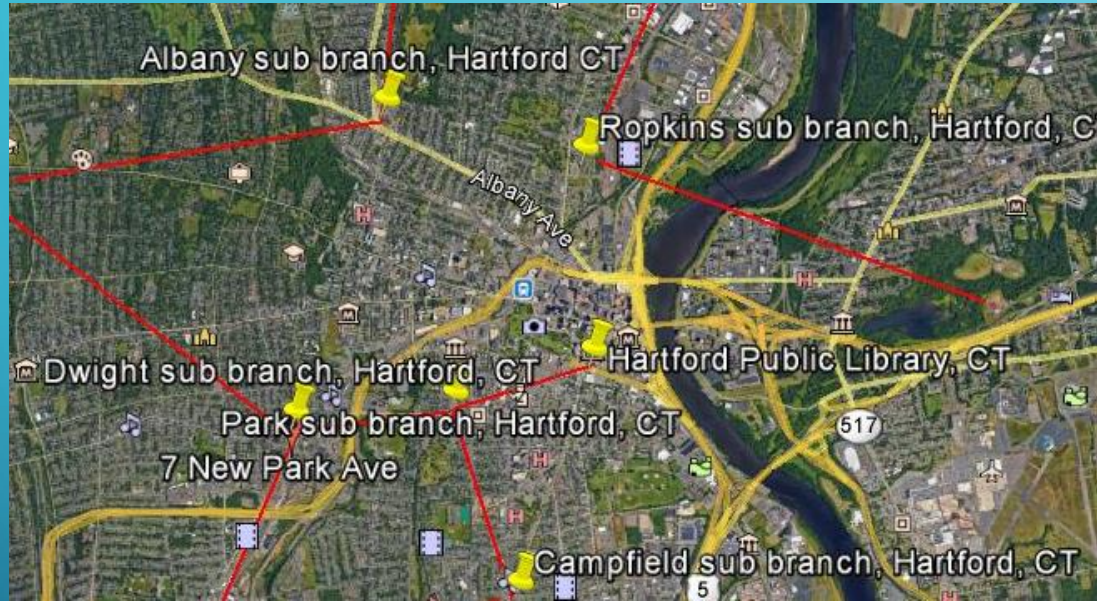
# BENEFITS TO THE COMMUNITY

- Provides wireless internet access beyond library's borders
  - Even when the Library is closed
- Provides wireless internet alternative for Hartford's Northend residents.
- Stronger signal: Penetrates through buildings and other obstacles over longer distances.

## HOW CAN YOU HELP?

- Provide a strategic locations to implement TVWS to benefit the most residents and merchants in Hartford's North end.
- Assist in extending free wireless internet access throughout Hartford's North end.
- No cost to any of the merchants involved in this project, however we may need permission from the Landlords before installation.

# HOW WILL THE SETUP LOOK?





# TRAINING FOR NORTHEND MERCHANTS

- Computer Training
  - Excel
  - Quickbooks
    - Through UniversalClass.com
    - Free Resource for Hartford Public Library Card Holders
  - E-mail
- Special Workshops
  - Website / e-commerce
  - Social media marketing



QUESTIONS?